

Art2Print

Introducing Adobe InDesign



Art2Print is a social enterprise that delivers high quality graphic design and printing services to commercial clients. Our team is made up of a professional graphic designer overseeing designers recruited from our Mental Health and Well-being Service.

Duration: 8 sessions starting 09.04.13 – 02.05.13

Day: Tuesdays and Thursdays (2-4pm)

Course Description: Adobe InDesign is a professional layout, desktop publishing program for setting up your document and working with graphics. It is industry standard software used in posters, flyers, brochures, magazines, newspapers and books design. Our course gives you direct hands on experience through the application of a creative brief. For those new to InDesign, we will help you develop your skills and help you to build your confidence in a supportive and friendly environment, because becoming a member of our service means that you are part of our community.

Course Outline:

	Lesson	Tutor	Time
8.1.13	Tutor welcomes you to the course and gives a full course outline: Getting to know your work areas and InDesign Toolbar. Setting up your document with Pages, Rulers, Guides, Margins, and Navigation Shortcuts	Joseph Oduntan	1.30 – 3.30
10.1.13	Review previous lesson: Start getting to know your Frames, Importing and Editing Text, and start working with Graphics	Joseph Oduntan	1.30 – 3.30
15.1.13	Review previous lesson: Start working with Page Layout tools: Text frames Options, Importing text, Character formatting, Paragraph formatting, Running text around an image, and Enhancing your Workflow	Joseph Oduntan	1.30 – 3.30
17.1.13	Review previous lesson: Continue working Importing and Editing Text, Flowing Text and multiple Columns design, Formatting with Character and Paragraph Styles, Leading, Spacing, Tracking and Kerning	Joseph Oduntan	1.30 – 3.30

Blackfriars Settlement Enterprise Project – Art2Print

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22.1.13	Review previous lesson: Start working with Page Layout tools, using Placeholders, Aligning multiple Objects and working with Object Groups. Understand the use of Bleed and Slug when saving Start your Art2Print InDesign brief	Joseph Oduntan	1.30 – 3.30
24.1.13	Review previous lesson: Continue your Art2Print InDesign brief in Magazine cover design and Double page spread.	Joseph Oduntan	1.30 – 3.30
29.1.13	Review previous lesson: Continue your Art2Print InDesign brief in Magazine cover design and Double page spread.	Joseph Oduntan	1.30 – 3.30
31.1.13	Review previous lesson: Finish off your Art2Print front cover and double spread design. Project deadline, review and group critic. Make an appointment with our specialist IAG	Joseph Oduntan	1.30 – 3.30

You may be interested in further courses in the Art2 Print project. At the end of the course you will be offered the chance to discuss your options with our specialist Information Advice and Guidance:

To apply for a place on this or the next course or to find out more please ring **Bill** or **Mannie** on **0207 928 9521** or e-mail us:

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